

BOOK CONFERENCE—PROGRAM OUTLINE

Last Updated 9 April 2003

Tuesday 22 April		
8:00-9:00	REGISTRATION	
9:00-10:30 Hall D	OPENING SESSION Chairperson: Prof. Mary Kalantzis Welcome to Country—Tjapukai Dancers Welcome address—Hon. Warren Entch, MP Jason Epstein, Chief Executive Officer, 3 Billion Books How Print-on-Demand at Point-of-Sale will Replace the Traditional Supply Chain and Revolutionise Book Distribution	
10:30-11:00	MORNING TEA	
11:00-12:00 Hall D	PLENARY SESSION Information for a New Age Chairperson: Luke Naismith Alfred Rolington, Chief Executive Officer, Jane's Information Group An In-depth Review of how the Intelligence Process has Substantially Altered its use of Published Materials Michael Cairns, President, Bowker, USA Building a Collaborative Supply Chain: Leveraging Technology and Communications to Improve Supply Chain Efficiency and Reduce Costs	
12:10-1:15	WORKSHOPS and PAPERS	
	12:10-12:40 (30 min sessions)	12:45-1:15 (30 min sessions)
Room 3	Carolyn Cohn, ANZ Sales Manager, Blackwell's Book Services E-volving, E-xciting, E-vanish?	Prof. Keith Archer, Department of Political Science, University of Calgary, Canada Electronic publishing in the Humanities and Social Sciences: Attitudes of a Sample of Canadian Academics
Room 4	Kevin Guy, Co-owner, Avid Reader Future Bookselling: More like Yesterday than Today	Dr Simone Murray, Postdoctoral Research Fellow, School of English, The University of Queensland Book-to-screen Literary Adaptations and the Content Economy
Room 5	Sandy Cummins, CEO, Writers Exchange E-Publishing The Truth about Electronic Books—An Electronic Publisher's Perspective	Prof. Nina D Ziv, Department of Management, Polytechnic University, USA The impact of Technology Enabled Innovations on the Book Publishing Industry: An Exploration with Implications for Managerial Practices
12:10-1:10	WORKSHOPS (60 min sessions)	
Room 6	Mike Ottoy, CEO, eInfo Solutions The application of eBook Technology in Australia	
Hall D	Dr Gloriana St Clair, University Librarian, Carnegie Mellon University Million book project US and India	
1:15-2:15	LUNCH	

2:15-3:20	WORKSHOPS and PAPERS	
	2:15-2:45 (30 min sessions)	2:50-3:20 (30 min sessions)
Room 3	Ebe Kartus , <i>Metadata Librarian, Digital Environment Unit, Deakin University Australia</i> eReadings: New Rendering over Old Brick?	Dr Wendy Michaels , <i>Lecturer, School of Humanities, University of Newcastle, Australia</i> New Ways with Words and Images: Picture Books in the 21 st Century
Room 4	Dr David Reiter , <i>Director, Interactive Publications Pty Ltd</i> Synergies between Print and Digital Publishing: Five Years in the Life of an Australian Independent	Kurt Lushington , <i>University of South Australia</i> eBook Devices as a Medium for Delivering Educational Material
Room 5	Denise Troll Covey , <i>Associate University Librarian, Arts, Archives & Technology, Carnegie Mellon University, USA</i> Copyright Permission: Turning to Dust or Digital	Paul Mercieca , <i>Lecturer, School of Information Technology, RMIT University Australia</i> Interface issues for Electronic Publishing: What should the New 'Book' look like?
2:15-3:15	WORKSHOPS (60 min sessions)	
Room 6		
Hall D	Richard Vines , <i>Print Industries Association of Australia</i> The Book Industry and Knowledge Management Capacity Development: An Overview of the Learnings Arising from the EPICS Scheme	
3:20-3:50	AFTERNOON TEA	
3:50-5:20 Hall D	PLENARY SESSION Strategies for the Future; University and Scholarly Publishing Chairperson: Howard Dare Oliver Freeman , <i>Managing Director, Richmond Ventures</i> Embracing Uncertainty: Using Scenarios to Create Strategy for Alternative Futures Greg Bain , <i>Deputy General Manager, University of Queensland Press</i> with Col Bruce , <i>Manager Printing Business Services, University of Queensland</i> POD Inside a Bookshop—C-2-C in Action Colin Steele , <i>Director, Scholarly Information Strategies, The Australian National University</i> The Empire Strikes Back: Global Trends in Scholarly Electronic Publishing	

Wednesday 23 April

8:00-9:00	REGISTRATION	
9:00-10:30 Hall D	PLENARY SESSION Business Models for New Publishing Chairperson: Dean Mason Prof. Göran Roos , <i>Centre for Business Performance, Cranfield University UK</i> The Difference in Value Creating Logic between Authors, Printers and Publishers, and the Managerial Consequences of this Difference Chandi Perera , <i>General Manager IT, Lonely Planet Publishing</i> Business Models for the Future of the Book: An Analysis of Publishing Technologies, Processes and their Impact on Business Models Laurie Gerber , <i>Director of Business Development, Language Weaver Inc.</i> Language Technology and Publishing	
10:30-11:00	MORNING TEA	
11:00-12:05	WORKSHOPS and PAPERS	
	11:00-11:30 (30 min sessions)	11:35-12:05 (30 min sessions)
Room 3	Dr Jack Hillwig , <i>College of Communication & Media Sciences, Zayed University, United Arab Emirates</i> A Screenwriting Model for online Writing: Redefining the ways we tell Stories	
Room 4	Mark Macleod , <i>Hodder Headline Australia</i> The Children's Book Council Book of the Year Awards and 'Literary Excellence'	Kylie Strange , <i>MacquarieNet</i> eLearning: A Case Study—How online Educational Publishing can meet 21 st Century Learning Challenges—The MacquarieNet user as Author
Room 5	Renée Otmar , <i>President, Society of Editors (Victoria) Inc.</i> All dressed up ... Editors stake out their Future in the Knowledge Economy	Robert Scovell-Lightfoot , <i>Research Programmer, New Zealand Digital Library, University of Waikato</i> The Electronic Book in the Developing World
11:00-12:00	WORKSHOPS (60 min sessions)	
Room 6		
Hall D	Sharon & Dan Wiseman , <i>Wiseman Consulting & Training</i> History of the Book from Clay Tablets to the e-Book: Adult Learning Methods for Teaching about Books	
12:10-1:15	WORKSHOPS and PAPERS	

	12:10-12:40 (30 min sessions)	12:45-1:15 (30 min sessions)
Room 3	Helena Bond , <i>Society of Editors (Queensland) Inc</i> The Editor's Craft: Coaching Writers and Publishers to Honour Readers/Users	Dr Susan E Higgins <i>Lecturer, School of Information Studies, Charles Sturt University Australia</i> The Value of Print Literacy
Room 4	Mike Horsley , <i>Director, Teaching Resources & Textbook Research Unit, University of Sydney</i> Reports from the Ecotone: Comparing Virtual and Real Resources	Edward Stephen Meckstroth , <i>Humanities Librarian Public Services, Illinois State University, USA</i> Books in your Face: Optimising Research Access to Print Materials
Room 5	Anni Rowland-Campbell , <i>Graphic Arts Merchant Assoc of Australia</i> Developing Knowledge Workers for the Graphic Arts & Related Industries into the 21st Century	Marjolein Towler , <i>Consultas Pty Ltd, Australia</i> The Future of Graduate and Post-graduate Text Books: Not an e-Book, not a Website
12.10-1.10	WORKSHOPS (60 min sessions)	
Room 6	Dr Julie Faulkner , <i>Lecturer, Faculty of Education, RMIT University, Australia</i> Conversations with the Printed Page: the Call of the Book	
Hall D	David S Hellman , <i>Senior Assistant Librarian, J Paul Leonard Library, San Francisco State University, USA</i> Notable Books and Notable Trends: A Librarian's Perspective on Publishing and the Sustainable Profit	
1:15-2:15	LUNCH	
2:15-3:20	WORKSHOPS and PAPERS	
	2:15-2:45 (30 min sessions)	2:50-3:20 (30 min sessions)
Room 3	Paula M Roberts , <i>Lecturer in Multimedia, University of South Australia</i> Reading from Book Versus eBook: Inflexible Learners or Electronic Text's Poor Cognitive eErgonomics	
Room 4	Jenny Lee , <i>Senior Lecturer, English Department, University of Melbourne</i> Beyond Gatekeeping: Publishing in an Era of Information Overload	Margaret Gauld , <i>Document Delivery Manager, University of Queensland Library</i> Freedom of (e) choice: The Role of eBooks in Academic Libraries
Room 5	Theresa Graham , <i>Heritage Manager, Auckland City Libraries, New Zealand</i> Birth, Death or Eternal Life? The Lifecycle of the Book: Preservation and Digitisation Initiatives at Auckland City Libraries in the 21 st Century	Penelope Lee <i>Lecturer, School of Design Studies, University of NSW</i> Through Looking Glass Windows

2:15-3:15	WORKSHOPS (60 min sessions)
Room 6	Prof. Joel Bonn & Dr Helen Amoriggi, Fast Forward to April 2020: if you're having a problem keeping up with your reading today ... with the volume of print increasing exponentially, imagine how much farther behind you'll be in 2020 ... when e-publishing becomes the norm!
Hall D	Prof. William Harroff, <i>Reference & Information Technologies Librarian, McKendree College</i> & Charlotte Johnson, <i>Director of User Services, Lovejoy Library, Southern Illinois University, USA</i> (r) Evolutionary (e)Books Travelling Tour: Never Think of a Book in the Same Way Again
3:20-3:50	AFTERNOON TEA
3:50-5:20 Hall D	PLENARY SESSION New Technologies of the Book (Learning, Libraries & Standards) Chairperson: Ivan Trundle Dr Renato Iannella, <i>Chief Scientist, IPR Systems Pty Ltd</i> New technologies for eBooks, eLearning, eEverything Jan Fullerton, <i>Director General, National Library of Australia</i> The Future of the Book from a Library Perspective José Palmero, <i>General Manger, Business Development & Planning, Copyright Agency Ltd</i> The Emerging Universe of Online Standards for Electronic and Printed Books—Internet Resource Discovery, Digital Rights, Rendering, B-2-B eCommerce

Thursday 24 April

8:00-9:00	REGISTRATION	
9:00-10:30 Hall D	PLENARY SESSION What books do: Readers, Libraries and Storytelling Chairperson: Susan Bridge John Man, <i>Writer</i> Gutenberg's Enduring Revolution Christine McKenzie, <i>Manager, Library Services, Brisbane City Council</i> Readers and Public Libraries—Are we Keeping Up? Patrick Callioni, <i>Chief General Manager, Strategy & Programs, National Office of the Information Economy</i> Learning in the Electronic Age: the Importance of Storytelling	
10:30-11:00	MORNING TEA	
11:00-12:05	WORKSHOPS and PAPERS	
	11:00-11:30 (30 min sessions)	11:35-12:05 (30 min sessions)
Room 3	Margaret Dalton, <i>School of Library & Information Studies, University of Alabama, USA</i> The Decline of the Scholarly Monograph?	Serge Walberg, <i>Edith Cowan University Australia</i> Time-managing the New Cyber Proletariat in the Virtual Workshop: Dispersed Development of IT/Multimedia Products and Services
Room 4	Lisa Gye, <i>Lecturer, Media & Communications, Swinburne University of Technology, Australia</i> Halflives: a Mystory	Lea Giles-Peters, <i>State Library of Queensland</i> Amazing books – incredible stories – The Centre of the Idea at the State Library of Queensland
Room 5	Dr Steven Escar Smith, <i>Director & Associate Dean, Cushing Memorial Library Texas A & M University USA</i> The Once and Future Book	Dr Iain Stevenson, <i>Director Publishing Studies, City University, UK</i> Nothing new under the sun: Repurposing Content in Publishing, some Theoretical Perspectives and an Historical Case Study
11:00-12:00	WORKSHOPS (60 min sessions)	
Room 6	Colin Paroz, <i>Principal Consultant, NBS Consulting Pty Ltd</i> Knowledge for Profit: Exploiting Knowledge within the Organisation to Achieve Greater Sustainable Profit	
Hall D	Prof. Kemal Silay, <i>Department of Central Eurasian Studies, Indiana University, USA</i> Covers and Enclosures: From Medieval Bookmaking to (Post)modern Computer Designs	
12:10-1:15	WORKSHOPS and PAPERS	
	12:10-12:40 (30 min sessions)	12:45-1:15 (30 min sessions)
Room 3	Jessica Raschke <i>School of Applied Communication, RMIT University</i> 'Whiteness' and Australian Publishing: Taking a Ride on the 'Ethnic Bandwagon'	Luke Naismith, <i>Policy Analyst, National Office for the Information Economy</i> E-Transformation in the Book Production Industry: Building Capacity for a Future Knowledge-Intensive Environment.
Room 4	Prof. Joel Bonn & Dr Helen Amoriggi, Shocking results: Ten Year	Dr Tim Bulkeley, <i>University of Auckland</i> When Information and Ideas Leap off the Page: An Online Bible Commentary Project

	International Reading Research Study	
Room 5	Stephanie Bacon , Associate Professor, Art Department, Boise State University, USA Training Designers for e-and Post-e	Antoni Jach , Teacher, School of Creative Media RMIT University Limited Edition Literary Publishing: One Future for the Book
12.10-1.10	WORKSHOPS (60 min sessions)	
Room 6		
Hall D	Robert Holt , Chief Executive Officer, USA Profitable Global Book Distribution	
1:15-2:15	LUNCH	
2:15-3:20	WORKSHOPS and PAPERS	
	2:15-2:45 (30 min sessions)	2:50-3:20 (30 min sessions)
Room 3	Dr Karen de Wet , Senior Lecturer, Department of Information Science, University of Pretoria, South Africa The Impact of Technology on the Writing and Publishing of Poetry in the Developing World: a South African case study	Dr Anne Galligan , Centre for Cultural & Media Policy, Griffith University, Australia It's a dead cert: Fact and Fiction in Electronic Publishing
Room 4	Julie Whiting , Education Developer, Learning Services, Teaching and Learning Support Unit, Deakin University EBooks and the Future: Pathfinders to Information for Education	Jennifer Sonderby , Principal, California College of Arts and Crafts, USA Fastphoric: Reading into the Future
Room 5	Robin Freeman , Publisher, Common Ground Publishing Technology and Management Systems for Digital Rights and Content—the Editor's Friend	Dr Bob Jansen , Lead Researcher, Preservation Branch, National Archives of Australia Putting the Reader back in control: Engaging Electronic Publishing
Room 6		
Hall D	Jo Bramble , Bramble Marketing & Communications It's about the reader: The Changing Perception of the Market as Australian Publishing Channels Change	

3:20-3:50	AFTERNOON TEA
3:50-4:50 Hall D	PLENARY SESSION Training and Research for the 21st Century Chairperson :Tony Burch Howard Dare , <i>Director, International Centre of Graphic Technology, RMIT University</i> ‘Ciolino Doesn’t Need a Street Map’: Where Does the Book Go Next and With whom? Dr Bill Cope , <i>Director, The Common Ground Group</i> Overview of the C-2-C Project: Creator to Consumer in a Digital Age
4:50-5:30 Hall D	OPEN FORUM The Future of the Book Chairperson: Prof. Mary Kalantzis Panel: Jason Epstein, Oliver Freeman, Laurie Gerber
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